



**Gujarat Arts and Commerce College  
(Evening), Ahmedabad**



**ENTREPRENEURSHIP DEVELOPMENT CELL**

**Facilitating the journey from  
'Antah Prerna' to 'Entrepreneur'**

<b>EDC - Committee 2024-25</b>	
1.	Prof. Nikhilkumar Rohit ( Nodal Officer)
2.	Dr. Shailendrasinh Vaghela
3.	Prof. Riddhi Suthar

**Annual Report 2024-25**

## Student's Training

As per the Resolution of the Education Department, Government dated 30/05/2023, the "Student Entrepreneurship Policy 2023-24" has been implemented. The main objective of this policy is to develop an entrepreneurial mindset among students and to motivate them towards self-employment, which is an important initiative of the Government.

The college nominated a total of **10 students** to participate in the Entrepreneurship Development Training Programme organized. The main objective of this training was to develop entrepreneurial thinking among students, to provide understanding for preparing business plans from innovative ideas, and to promote startup culture.

Out of the 10 nominated students, **7 students attended the training programme regularly**. During the training, experts provided guidance on important aspects such as idea generation, business model development, market survey, financial planning, intellectual property rights, and available support for startups. Through interactive activities and practical sessions, students were motivated to initiate entrepreneurial ventures.

As an outcome of the training programme, out of the 7 participating students, **5 students prepared and submitted their startup proposals**. The proposals have been forwarded for evaluation under the Student Entrepreneurship Policy. Students will be selected on the basis of their business idea and proposal. Selected students will get Rs. 40000/- as seed capital in form grant from Education Department of the Government of Gujarat. **However, the final results of these proposals are yet to be declared**. This clearly indicates that the programme was not only informative but also successful in developing a practical approach among the students.

As a result of this programme, awareness regarding self-employment, innovation, and self-reliance has increased among students. The college's initiative in nominating and encouraging students contributed to their capacity building and fostered a positive attitude towards entrepreneurship. Overall, the training programme proved to be highly beneficial and goal-oriented for the students.

# Special Session on Startup/Entrepreneurship on the Occasion of World Entrepreneurship Day-21-08-2024

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Gujarat Arts and Commerce College (Evening), Ahmedabad, in collaboration with Swadeshi Jagran Manch and the Atmanirbhar Bharat Abhiyan, organized a special session on Startup and Entrepreneurship Sensitization to mark World Entrepreneurship Day.

As part of this initiative, the college invited Prof. Urvish Soni (Academician at Government Polytechnic, Ahmedabad) who delivered an impactful address on why entrepreneurship should be pursued. In the 2.00 Hours session on 21/8/2024, he urged students to assess the problems around them and work on developing innovative solutions. He explained the startup process and effectively communicated to the students that success can only be achieved through determination, hard work, and a research-oriented mindset.

He emphasized the importance of getting closer to the problem—metaphorically referred to as “living in the pit of the problem”—to truly understand it. He also explained the SCAMPER technique used in the startup world.

Dr. Zankhna Mehta (National Award Winner) also inspired the students through her presence and motivational words.

Principal sir encouraged students through his presence and appreciated the collaborative efforts of Dr. Ijan Vaidya, Convener of the SSIP and IIC Committee, and Prof. Nikhil Rohit (Coordinator - EDC). Dr. Ijan Vaidya coordinated and anchored the session, sharing insights on startups. Quoting from the book "The CEO Factory", he explained the importance of identifying customer needs while thinking of a business or product idea.

Dr. Poojaba Jadeja and Dr. Usha Gadhvi delivered the vote of thanks and managed the event coordination. Senior faculty members such as Prof. Smita Jain and Prof. Shilpa Chhag played a vital role in making the event a success.

## Event Highlights



# **Startup Shiksha – 50 hours Certificate Course on Fundamentals of Entrepreneurship**

**Under the aegis of SSIP 2.0 Grant**

**Organized by: SSIP-IIC Committee & EDC Cell**

**Gujarat Arts and Commerce College (Evening), Ahmedabad**

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## **Overview**

To ignite the spirit of entrepreneurship and innovation among students, the college launched a **50-hour certificate course** titled "**Startup Shiksha**". The programme aimed to provide foundational knowledge in entrepreneurship, encourage startup ideation, and build necessary skills for budding entrepreneurs.

- **Total Applications Received:** 70+
- **Students Selected after initial Screening:** ~30
- **Students Selected for EDC-SEP:** 10
- **Year:** Academic Year 2024–25

## **Course Curriculum**

As per the prescribed syllabus, the course was structured into:

- **Core Entrepreneurial Topics**
- **Expert Interaction Sessions**
- **Practical Assignments & Case Studies**
- **Field Visit to i-Hub**
- **Soft Skills & Digital Competency Modules**

## **College Faculty-Led Sessions**

- **Dr. Ijan Vaidya**
  - Fundamentals of Entrepreneurship (10 hours)
  - Grass Root Research & Innovation Techniques (2 hours)
  - Teamwork, Ideation & Problem Identification (2 hours)
- **Prof. Nikhil Rohit & Dr. Vinod Movaliya**
  - Business Plan Preparation & Presentation (6 hours)
- **Prof. Poojaba Jadeja (2 Hours)**
  - Preparing Impactful Business Pitch- Communication  
Effect in convincing potential stakeholders
- **Prof. Riddhi Suthar**
  - Significance of Costing & Budgeting in Entrepreneurship (2 hours)

## Other Sessions:

Date	Speaker(s)	Topic	Hours	Mode
31/08/2024	Dr. Ijan Vaidya	Fundamentals of Entrepreneurship (via case studies)	2	Internal
06/09/2024	Bhushan Mehta & Dev Patel	The 0s and 1s of Startups & Sportswale Journey	2	External
13/09/2024	Sumit Chawla	The 'T' for Tech in the Startup World	2	External
14/09/2024	Dr. Ijan Vaidya	Team Building & Brand/Market Analysis Project	2	Internal
21/09/2024	Dr. Nishant Agrawal	Lemons to Lemonade – Startup Learnings from Failures	2	External
15/10/2024	Jayanshi Sharma	Importance of Communication in Startups	2	External
18/10/2024	Bhautik Sheth & Manisha Srivastav	Digital Marketing Canvas for Startups	4	External
06/02/2025	Harshit Rajput & Dr. Ijan Vaidya	Leveraging IT in Startups & Ethical Research Techniques	4	Mixed
07/02/2025	Dr. Krupa Mehta	Design Thinking & Womenpreneur Branding	2	External
15/02/2025	Dr. Riddhish Joshi	Startup Terminologies Explained	3	External
22/02/2025	Shri Kuldip Mehta	Startup Operations – Building a Strong Foundation	2	External

## Special Activities

- **Visit to i-Hub, Gujarat:** A practical exposure visit was organized to provide hands-on insight into incubation processes and infrastructure.
- **Student Assignments:** Students prepared brand analysis and product improvement presentations.
- **Mini Projects:** Social media marketing and prototype idea canvases were developed.

## Impact

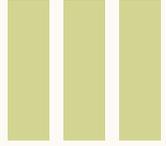
- **Enhanced Entrepreneurial Awareness** among ~30 core students.
- **Interdisciplinary Learning** via case studies, marketing, costing, digital tools, and communication.
- **Motivation through Role Models:** Experts' journeys from ideation to execution inspired student participation.
- **7 students submitted Business Plan under EDC-SEP during 24-25 and 1 Student submitted SSIP grant proposal for further POC review**



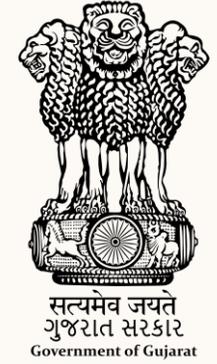
**Startup  
Shiksha:  
2024-25**



**jointly Pictorial Glimpse of some of  
the Startup Shiksha 50 Hours  
Certificate Course Sessions jointly  
organized by SSIP -IIC Committee  
and SEP-EDC: 2024-25**



# I&E TRAINING AND EXPOSURE VISIT DATE- 13/8/24



# AGENDA OF THE VISIT

- To expose students to the real world of Startups and sensitize them about the support system of Incubation center like Ihub
- For bringing technical awareness amongst the non-technical minds of Arts and Commerce background students through collaborative efforts of SSIP and IIC network
- To bring awareness about the Centers of Excellence at LDCE



# BRIEF REPORT

Gujarat Arts and Commerce College (Evening), Ahmedabad organised a formal visit in collaborative efforts of our IIC mentor institute LDCE. The SSIPIC committee of the college grabbed this opportunity to bring awareness and sensitize the students through real world startup support system experience. 44 students registered for the programme. Out of which 23 remained present at the visit. The students visited I-hub where they were sensitized by the I-hub mentors in a prolong session. Later they took an all-round campus tour and got a chance to meet many startup founders personally who were at I-hub working on their business ideas. Later in the second half, students visited the centers of excellence at LDCE where Senior Professors explained how even non-technical students can learn the art of Welding under their certification programme.











**REPORT PREPARED BY -  
IIC & SSIP COMMITTEE  
IN JOINT COORDINATION WITH  
EDC, COMM. - ACC. DEPT., AND IQAC**

**REPORT PRESENTED TO -  
DR. HIMMAT BHALODIYA  
THE PRINCIPAL, GACC (EVE.), AHMEDABAD**

Report approved

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# **Report on the Seminar "EmpowerHer: Building Resilient Ventures for a Global Future**

**Organized by:**

**Gujarat Arts and Commerce College  
(Evening), Ahmedabad In**

**Collaboration with:**

**SSIP-IIC & CWDC Committee, Entrepreneurship Development Cell, NEO  
Commerce Club, and IQAC**

**Date: March 8, 2025 (International Women's Day)**

## **Introduction**

On the occasion of International Women's Day, Gujarat Arts and Commerce College (Evening) hosted a dynamic seminar titled "Empower Her: Building Resilient Ventures for a Global Future." The event aimed to inspire and equip women with the tools to thrive as entrepreneurs in a globalized economy. With 47 attendees, including faculty and students, the seminar fostered meaningful discussions on innovation, financial independence, and community support for women-led ventures.

## **Event Highlights**

### **Inauguration**

The seminar commenced with a warm welcome by the organizing committee, emphasizing the importance of women's entrepreneurship in driving economic and social change. Dr. Poojaba Jadeja anchored the event, setting the tone for an engaging and insightful session.

### **Expert Panel Discussions**

The panel featured five distinguished speakers who shared their expertise and personal journeys:

1. Dr. Krupa Mehta (Founder & CEO, Adblitz Creative Communication)
  - Highlighted strategies for business development and startup growth, emphasizing the role of innovation in scaling ventures globally.
2. Dr. Priyanka Bhatt (Associate Professor, GTU School of Management Studies)
  - Spoke on the critical need for financial independence among women and how financial literacy can empower entrepreneurial success.
3. Meghna Dave Jhala (Co-owner, Dhanraj Groups & Founder, The SheUnite Community)
  - Discussed the power of community ecosystems in nurturing women entrepreneurs and overcoming societal barriers.
4. Jignasa Chaniyara (Founder, Artistoholic Creations)
  - Shared her inspiring journey of transforming curiosity into a thriving handicraft and home decor brand, encouraging attendees to pursue their passions.
5. Kuldeep Mehta (Director of Administrative Operations, Convoso)

- Narrated his remarkable transition from a primary school teacher to a startup leader, underscoring the value of resilience and adaptability.

### **Key Themes Explored**

- Women Entrepreneurship: Challenges, opportunities, and strategies for success. -
- Innovation: Leveraging creativity to build scalable and resilient businesses.
- Global and Grassroots Opportunities: Bridging local talent with global markets.
- Community and Networking: The importance of support systems for women in business.

### **Interactive Sessions**

The seminar included lively Q&A sessions and networking opportunities, allowing participants to engage directly with the panelists. Attendees gained practical insights and actionable advice to apply to their entrepreneurial journeys.

### **Closing Remarks**

Dr. Manoj Patel, Principal of Gujarat Arts and Commerce College, delivered an uplifting address, motivating students to embrace entrepreneurship as a path to self-reliance and societal impact. He reiterated the college's commitment to fostering innovation and leadership among women. He also applauded such an initiative by SSIP-IIC and CWDC Committee and congratulated the committee conveners- Dr. Ijan Vaidya and Dr. Nirali Shah respectively for successful organization of the event.

### **Conclusion**

The seminar Empower Her: Building Resilient Ventures for a Global Future successfully celebrated the spirit of International Women's Day by empowering attendees with knowledge, inspiration, and a sense of community. The event underscored the transformative potential of women entrepreneurs and highlighted the collective effort needed to create an inclusive and supportive ecosystem for their growth.

The organizing committee extends gratitude to the panelists, participants, and institutional partners for making the event a resounding success.

### **Organized under the patronage of:**

Education Department, Government of Gujarat | Institution's Innovation Council (Ministry of Education Initiative) | Startup Shiksha Initiative by College.





**Gujarat Arts and Commerce College (Evening)**  
Ellisbridge, Ahmedabad, Pin- 380006



## SSIP- IIC & CWDC Committee

Entrepreneurship Development Cell, NEO Commerce Club & IQAC

Organises a Seminar on the occasion of **International Women's Day—8/3/2025**

### EmpowerHer: Building Resilient Ventures for a Global Future

**Panel of Experts**




**Dr. Krupa Mehta**  
Founder and CEO - Adhita Creative  
Communication (India & USA)



**Dr. Priyanka Bhatt**  
Associate Professor  
GTU-School of Management Studies





**Meghana Dave Jhala**  
Co-owner Dhanraj Groups & Founder  
of The SheUnite Community





**Jignasa Chaniyara**  
Founder of Artistoholic Creations,  
Handicraft HomeDecor Brand





**Kuldip Mehta**  
Director of Administrative Operations,  
India @ Couvoso



**SSIP**  
Education Department,  
Government of Gujarat



**NEO**  
COMMERCE  
CLUB



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



**START-UP  
Shiksha**

**Patron -**  
**Dr. Manoj Patel**  
(Principal, G.E.S. - I)

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न क्षः सृष्टुरीति। को ही सृष्टयस क्षो वे।  
Don't wait! For tomorrow, do your homework!  
Who knows the future?

# **Industrial Visit to Abaris Healthcare Private Limited**

**Gujarat Arts and Commerce College (Evening), Ahmedabad**

## **Report on Industrial Visit to Abaris Healthcare Private Limited organized by IQAC, Department of Commerce- Accountancy and Entrepreneurship Development Cell**

13-03-2025

**Date of Visit:** 12th March, 2025

**Location:** Abaris Healthcare Pvt. Ltd., Survey No. 1407/1411, Village Rajpur, Taluka Kadi, Gujarat - 382740

IQAC, The Entrepreneurship Development Committee and the Commerce- Accountancy Department of Gujarat Arts and Commerce College (Evening), Ahmedabad, in collaboration with the NSS Unit, organized an industrial visit to Abaris Healthcare Private Limited, located in Village Rajpur, Taluka Kadi, Gujarat. The objective of the visit was to provide students with practical exposure to corporate operations and financial systems within an industrial setting, thereby complementing their academic learning with real-world insights.

A total of 39 students of college, accompanied by 4 faculty members. Upon arrival, the students and accompanying faculty members were warmly welcomed by the company's representatives. The session began with an introductory presentation about the organization, where students were familiarized with the company's history, core values, product lines, and its contributions to the pharmaceutical and medical devices industry.

Since access to the manufacturing unit was restricted due to safety and hygiene regulations, a physical walkthrough of the plant was not feasible. Instead, students were given a comprehensive virtual tour of the manufacturing process through a detailed PowerPoint presentation, conducted by a representative from the company's Human Resources department. This virtual tour effectively illustrated the step-by-step procedures followed in production, quality control, packaging, and logistics, offering students a clear understanding of how the company maintains its stringent quality standards.

A particularly valuable part of the visit was the interactive session with the company's finance and accounts team. Students had the opportunity to learn about various financial functions, including budgeting, taxation, payroll management, and the implementation of ERP software for accounting and inventory. The session provided practical insights into how accounting principles are applied within a corporate framework and helped students connect theoretical knowledge with its professional application.

The visit concluded with a Q&A session, during which students engaged actively with the company representatives, asking thoughtful questions about both the operational and financial aspects of the business. The company officials responded with great enthusiasm, making the session both informative and inspiring.

In conclusion, the industrial visit to Abaris Healthcare Private Limited was an enriching and informative experience. Despite not being able to physically enter the manufacturing facility, the virtual tour provided a clear and comprehensive understanding of industrial operations. The visit successfully met its objective of broadening students' perspectives on financial management in a corporate setting. The

Commerce-Accountancy Department expresses sincere gratitude to the management of Abaris Healthcare for their support and hospitality, and to the NSS Unit for their collaborative efforts in organizing this meaningful visit.

