



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

INSTITUTION'S INNOVATION COUNCIL (IIC) 7.0 ANNUAL REPORT

**GUJARAT ARTS AND COMMERCE COLLEGE (EVENING)
Ahmedabad**

Academic Year: 2024-25

(1st September 2024 - 31st August 2025)

Submitted by
Institution's Innovation Council (IIC)
Gujarat Arts and Commerce College (Evening), Ahmedabad



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

IIC 2024-25

STAFF MEMBERS ROLE IN THE COUNCIL

Sr. No.	Name and Details	Designation	Role
1	Dr. Manoj Patel	Principal (G.E.S.- I)	President
2	Prof. Ijan Vaidya	Assistant Professor	Vice President
3	Prof. Nikhil Rohit	Assistant Professor	Convener & Start-up Activity Coordinator
4	Prof. Vijay Patel	Assistant Professor	Innovation Activity Coordinator
6	Prof. Riddhi Suthar	Assistant Professor	Internship Activity Coordinator, IPR Activity Coordinator
7	Prof. Poojaba Jadeja	Assistant Professor	Social Media Coordinator
8	Prof. Vinod Movaliya	Assistant Professor	NIRF Coordinator, ARIIA Coordinator
9	Prof. Usha Gadhavi	Assistant Professor	Member

Startup Shiksha – 50 hours Certificate Course on Fundamentals of Entrepreneurship

**Under the aegis of SSIP 2.0 Grant
Organized by: SSIP-IIC Committee & EDC Cell
Gujarat Arts and Commerce College (Evening), Ahmedabad**

Overview

To ignite the spirit of entrepreneurship and innovation among students, the college launched a **50-hour certificate course** titled "**Startup Shiksha**". The programme aimed to provide foundational knowledge in entrepreneurship, encourage startup ideation, and build necessary skills for budding entrepreneurs.

- **Total Applications Received:** 70+
- **Students Selected after initial Screening:** ~30
- **Students Selected for EDC-SEP:** 10
- **Year:** Academic Year 2024–25

Course Curriculum

As per the prescribed syllabus, the course was structured into:

- **Core Entrepreneurial Topics**
- **Expert Interaction Sessions**
- **Practical Assignments & Case Studies**
- **Field Visit to i-Hub**
- **Soft Skills & Digital Competency Modules**

College Faculty-Led Sessions

- **Dr. Ijan Vaidya**
 - Fundamentals of Entrepreneurship (10 hours)
 - Grassroot Research & Innovation Techniques (2 hours)
 - Teamwork, Ideation & Problem Identification (2 hours)
- **Prof. Nikhil Rohit & Dr. Vinod Movaliya**
 - Business Plan Preparation & Presentation (6 hours)
- **Prof. Poojaba Jadeja (2 Hours)**
 - Preparing impactful Business Pitch- Communication Effect in convincing potential stakeholders
- **Prof. Riddhi Suthar**
 - Significance of Costing & Budgeting in Entrepreneurship (2 hours)

Other Sessions:

Date	Speaker(s)	Topic	Hours	Mode
31/08/2024	Dr. Ijan Vaidya	Fundamentals of Entrepreneurship (via case studies)	2	Internal
06/09/2024	Bhushan Mehta & Dev Patel	The 0s and 1s of Startups & Sportswale Journey	2	External
13/09/2024	Sumit Chawla	The 'T' for Tech in the Startup World	2	External
14/09/2024	Dr. Ijan Vaidya	Team Building & Brand/Market Analysis Project	2	Internal
21/09/2024	Dr. Nishant Agrawal	Lemons to Lemonade – Startup Learnings from Failures	2	External
15/10/2024	Jayanshi Sharma	Importance of Communication in Startups	2	External
18/10/2024	Bhautik Sheth & Manisha Srivastav	Digital Marketing Canvas for Startups	4	External
06/02/2025	Harshit Rajput & Dr. Ijan Vaidya	Leveraging IT in Startups & Ethical Research Techniques	4	Mixed
07/02/2025	Dr. Krupa Mehta	Design Thinking & Womenpreneur Branding	2	External
15/02/2025	Dr. Riddhish Joshi	Startup Terminologies Explained	3	External
22/02/2025	Shri Kuldeep Mehta	Startup Operations – Building a Strong Foundation	2	External

Special Activities

- **Visit to i-Hub, Gujarat:** A practical exposure visit was organized to provide hands-on insight into incubation processes and infrastructure.
- **Student Assignments:** Students prepared brand analysis and product improvement presentations.
- **Mini Projects:** Social media marketing and prototype idea canvases were developed.

Impact

- **Enhanced Entrepreneurial Awareness** among ~30 core students.
- **Interdisciplinary Learning** via case studies, marketing, costing, digital tools, and communication.
- **Motivation through Role Models:** Experts' journeys from ideation to execution inspired student participation.
- **7 students submitted Business Plan under EDC-SEP during 24-25 and 1 Student submitted SSIP grant proposal for further POC review**



Startup Shiksha: 2024-25



jointly Pictorial Glimpse of some of the Startup Shiksha 50 Hours Certificate Course Sessions jointly organized by SSIP-IIC Committee and SEP-EDC: 2024-25

ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજમાં ૫૦ ક્લાકનો સર્ટિફિકેટ કોર્સ શરૂ થયો



ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજ (ઈવનિંગ), ખાતે સ્ટાર્ટઅપ અને ઉદ્યમિતા માટે વિદ્યાર્થીઓને પ્રેરણા મળે તેમજ તેઓ પદ્ધતિસર સ્ટાર્ટઅપની દુનિયામાં જંપલાવી શકે તેવા ઉમદા હેતુસર કોલેજની SSIP-IIC સમિતિ અને આંતરપ્રેન્યોરશિપ ડેવલપમેન્ટ સેલના સંયુક્ત ઉપક્રમે ૫૦ ક્લાકનો સર્ટિફિકેટ કોર્સ ચાલુ કરવામાં આવ્યો.



અમદાવાદ-સિટીભાસ્કર 09-02-2025

50 ક્લાકનો સર્ટિફિકેટ કોર્સ શરૂ કરાયો



ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજમાં સ્ટાર્ટઅપ અને ઉદ્યમિતા માટે વિદ્યાર્થીઓને પ્રેરણા મળે તેમજ તેઓ પદ્ધતિસર સ્ટાર્ટઅપની દુનિયામાં જંપલાવી શકે તેવા હેતુસર કોલેજની SSIP-IIC સમિતિ અને આંતરપ્રેન્યોરશિપ ડેવલપમેન્ટ સેલના સંયુક્ત ઉપક્રમે 50 ક્લાકનો સર્ટિફિકેટ કોર્સ શરૂ કરાયો છે.



અમદાવાદ-સિટીભાસ્કર 16-02-2025

સંવાદ સેમિનારમાં સ્ટાર્ટઅપની વ્યાખ્યા સમજી



ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજમાં સ્ટાર્ટઅપ અંગે વિદ્યાર્થીઓને પ્રેરણા મળે તેવા હેતુથી કોલેજની SSIP-IIC સમિતિ અને આંતરપ્રેન્યોરશિપ ડેવલપમેન્ટ સેલના ઉપક્રમે સર્ટિફિકેટ કોર્સ શરૂ કરાયો છે. જે અંતર્ગત સંવાદ-સેમિનારમાં ડૉ. રિદ્ધિશ જોશીએ સ્ટાર્ટઅપની વિવિધ વ્યાખ્યાઓ વિશે વિદ્યાર્થીઓને માહિતી આપી હતી.

ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજમાં 'સ્ટાર્ટઅપ ટર્મિનોલોજીસ' પર સંવાદ યોજાયો

સિટી ભાસ્કર ।
ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજ (ઈવનિંગ), અમદાવાદ ખાતે સ્ટાર્ટઅપ અને ઉદ્યમિતા માટે

વિદ્યાર્થીઓને પ્રેરણા મળે તેમજ તેઓ પદ્ધતિસર સ્ટાર્ટઅપની દુનિયામાં જંપલાવી શકે તેવા ઉમદા હેતુસર કોલેજની SSIP-IIC સમિતિ અને આંતરપ્રેન્યોરશિપ ડેવલપમેન્ટ સેલના સંયુક્ત ઉપક્રમે ૫૦ ક્લાકનો સર્ટિફિકેટ કોર્સ ચાલુ કરવામાં આવ્યો છે, જે અંતર્ગત, તા. ૧૫ ફેબ્રુઆરીના રોજના ૩ ક્લાકના સંવાદ-સેમિનારમાં ડૉ. રિદ્ધિશ જોશી (એસોસિયટ પ્રોફેસર, પી. પી. સવાણી યુનિવર્સિટી) દ્વારા સ્ટાર્ટઅપ માં વિવિધ ટર્મિનોલોજીસ (વ્યાખ્યાઓ અને વિભાવનાઓ) સમજાવીને વિદ્યાર્થીઓ સમક્ષ રસાદ અંદાજમાં રજૂ કરીને ટેકનીકલ તાલીમ આપી હતી. આ સેશનમાં જંપલાવીશો જોડાયા હતા.



'સ્ટાર્ટઅપ શિક્ષા' શીર્ષક હેઠળ સેમિનાર



ગુજરાત આર્ટ્સ એન્ડ કોમર્સ કોલેજ ઈવનિંગ દ્વારા સ્ટાર્ટઅપ અને ઉદ્યમિતા માટે સ્ટુડન્ટ્સને પ્રોત્સાહન મળે તે હેતુથી 'સ્ટાર્ટઅપ શિક્ષા' સેમિનારનું આયોજન કરવામાં આવ્યું હતું. આ સેમિનારમાં સ્ટાર્ટઅપમાં આઈ.ટી. સ્ત્રીલના ઉપયોગ પર ભાર મૂકવામાં આવ્યો હતો. સ્ટુડન્ટ્સ પદ્ધતિસર સ્ટાર્ટઅપ કરી શકે તે હેતુથી કોલેજમાં SSIP-IICના અને એન્ટરપ્રિન્યોરશિપ ડેવલપમેન્ટના સંયુક્ત ઉપક્રમે ૫૦ ક્લાકનો સર્ટિફિકેટ કોર્સ શરૂ કરવામાં આવ્યો છે.

Report on the Seminar "EmpowerHer: Building Resilient Ventures for a Global Future"

Organized by:

Gujarat Arts and Commerce College (Evening), Ahmedabad

In Collaboration with:

SSIP-IIC & CWDC Committee, Entrepreneurship Development Cell, NEO Commerce Club, and IQAC

Date: March 8, 2025 (International Women's Day)

Introduction

On the occasion of International Women's Day, Gujarat Arts and Commerce College (Evening) hosted a dynamic seminar titled "Empower Her: Building Resilient Ventures for a Global Future." The event aimed to inspire and equip women with the tools to thrive as entrepreneurs in a globalized economy. With 47 attendees, including faculty and students, the seminar fostered meaningful discussions on innovation, financial independence, and community support for women-led ventures.

Event Highlights

Inauguration

The seminar commenced with a warm welcome by the organizing committee, emphasizing the importance of women's entrepreneurship in driving economic and social change. Dr. Poojaba Jadeja anchored the event, setting the tone for an engaging and insightful session.

Expert Panel Discussions

The panel featured five distinguished speakers who shared their expertise and personal journeys:

1. Dr. Krupa Mehta (Founder & CEO, Adblitz Creative Communication)
 - Highlighted strategies for business development and startup growth, emphasizing the role of innovation in scaling ventures globally.
2. Dr. Priyanka Bhatt (Associate Professor, GTU School of Management Studies)
 - Spoke on the critical need for financial independence among women and how financial literacy can empower entrepreneurial success.
3. Meghna Dave Jhala (Co-owner, Dhanraj Groups & Founder, The SheUnite Community)
 - Discussed the power of community ecosystems in nurturing women entrepreneurs and overcoming societal barriers.
4. Jignasa Chaniyara (Founder, Artistoholic Creations)
 - Shared her inspiring journey of transforming curiosity into a thriving handicraft and home decor brand, encouraging attendees to pursue their passions.
5. Kuldeep Mehta (Director of Administrative Operations, Convoso)
 - Narrated his remarkable transition from a primary school teacher to a startup leader, underscoring the value of resilience and adaptability.

Key Themes Explored

- Women Entrepreneurship: Challenges, opportunities, and strategies for success.
- Innovation: Leveraging creativity to build scalable and resilient businesses.
- Global and Grassroots Opportunities: Bridging local talent with global markets.
- Community and Networking: The importance of support systems for women in business.

Interactive Sessions

The seminar included lively Q&A sessions and networking opportunities, allowing participants to engage directly with the panelists. Attendees gained practical insights and actionable advice to apply to their entrepreneurial journeys.

Closing Remarks

Dr. Manoj Patel, Principal of Gujarat Arts and Commerce College, delivered an uplifting address, motivating students to embrace entrepreneurship as a path to self-reliance and societal impact. He reiterated the college's commitment to fostering innovation and leadership among women. He also applauded such an initiative by SSIP-IIC and CWDC Committee and congratulated the committee conveners- Dr. Ijan Vaidya and Dr. Nirali Shah respectively for successful organization of the event.

Conclusion

The seminar Empower Her: Building Resilient Ventures for a Global Future successfully celebrated the spirit of International Women's Day by empowering attendees with knowledge, inspiration, and a sense of community. The event underscored the transformative potential of women entrepreneurs and highlighted the collective effort needed to create an inclusive and supportive ecosystem for their growth.

The organizing committee extends gratitude to the panelists, participants, and institutional partners for making the event a resounding success.

Organized under the patronage of:

Education Department, Government of Gujarat | Institution's Innovation Council (Ministry of Education Initiative) | Startup Shiksha Initiative by College



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006



SSIP-IIC & CWDC Committee

Entrepreneurship Development Cell, NEO Commerce Club & IQAC

Organises a Seminar on the occasion of International Women's Day—8/3/2025

EmpowerHer: Building Resilient Ventures for a Global Future

Panel of Experts



Dr. Krupa Mehta
Founder and CEO - Adblitz Creative
Communication (India & USA)



Dr. Priyanka Bhatt
Associate Professor
GTU-School of Management Studies



Meghana Dave Jhala
Co-owner Dhanraj Groups & Founder
of The SheUnite Community



Jignasa Chaniyara
Founder of Artistoholic Creations,
Handicraft HomeDecor Brand



Kuldeep Mehta
Director of Administrative Operations,
India @ Convoso



Patron -
Dr. Manoj Patel
(Principal, G.E.S. - I)

ENTREPRENEURSHIP DEVELOPMENT CELL

Facilitating the journey from
'Antah Prema' to 'Entrepreneur'

न बुद्धिमानो कर्म न करोति। को ही मनुष्यस्य को वेद।
Don't waste time for tomorrow, do your karma!
Who reaches the future?

Visit Report: GU SEC Ahmedabad

Organized by SSIP Committee & IIC, Gujarat Arts and Commerce College (Evening), Ahmedabad

Date of Visit: 19th July 2025

Under the dynamic leadership of the SSIP committee and the Institution's Innovation Council (IIC), Gujarat Arts and Commerce College (Evening), Ahmedabad organized an exposure visit for its students to Gujarat University's Startup and Entrepreneurship Council (GU SEC), Ahmedabad on 19th July 2025. This initiative was designed to strengthen the entrepreneurial and innovation orientation among students, aligned with the college's commitment to the latest government directives and innovation frameworks, SSIP 2.0 and IIC 7.0, that promote a robust startup ecosystem and a culture of innovation within academic institutions.



Objectives of the Visit

- To familiarize arts and commerce students with the startup ecosystem, incubation processes, and innovation opportunities in Gujarat.
- To offer students hands-on experience with startup ideation, prototyping, and interaction with startup founders and mentors, as advocated by SSIP 2.0 and IIC 7.0 guidelines.
- To sensitize students about government-supported schemes, mentorship, and funding avenues available through the SSIP and IIC frameworks.

Session Highlights

- Orientation at GU SEC included insights on startup strategies, creative problem-solving techniques, and practical examples of innovation as outlined in IIC 7.0 activities.
- Students engaged in the “Startup Playground: Learn. Ideate. Create.” workshop and interacted directly with successful incubated startups, boosting their entrepreneurial mindset in line with SSIP 2.0 and IIC 7.0 objectives.
- The session emphasized student empowerment, encouraging transformation of ideas into practical ventures with support from institutional and government innovation programs.

Participation & Experience

- About 40 students participated actively along with key faculty coordinators from the SSIP and IIC committees.
- The visit strengthened students’ understanding of intellectual property rights, business pitching, and innovation management as promoted under the IIC 7.0 framework.
- Faculty led by Dr. Ijan Vaidya ensured the event’s success with smooth coordination to facilitate an enriching educational experience.

Impact and Feedback

- The visit was highly appreciated for its practical relevance and ability to motivate budding entrepreneurs.
- Several students showed increased enthusiasm to engage in innovation club activities and startup projects driven by SSIP 2.0 and IIC 7.0 policies.
- The SSIP and IIC committees of the college plan to continue organizing such impactful visits and workshops, further embedding innovation and entrepreneurship into the academic culture.



GUJARAT ARTS & COMMERCE COLLEGE (EVENING)

Address: Ellisbridge, Ahmedabad – 380 006, Gujarat, India



College Code : 206
Est. 1992

(Gujarat University affiliated vide Letter No. Academic/21/22444/2005 Dated 20/10/2005 &
UGC New Delhi Affiliated 2(F) and 12(B) vide Letter No. F-8-447/2005 (CPP-1) Dt. 26-12-2005)

Phone : +91 79 26447295

Website : www.gacc.org.in

Email : info@gacc.org.in

Report of certificate course titled “Start-up Shiksha 2.0”

Schedule of Sessions under Certificate Course Titled " Start-Up Shiksha 2.0"				
Sr. No.	Date	Name of Speaker(s)	Topic	Duration (Hours)
1	26-07-2025	Mr. Akshar Visani	Juggling through the struggles of Bootstrapping	2
2	26-07-2025	Dr. Ijan Vaidya	Innovation through Developing the Intrapreneurship within Team	2
3	26-07-2025	Dr. Ijan Vaidya	Design Thinking and Social Innovation	2
4	01-08-2025	Kushboo Shah	Idea to Prototype and Product - Decoding the Journey through Design Thinking Approach	3
5	02-08-2025			3
6	04-08-2025	Mr. Nisarg Kansara	Website Building Workshop	4
7	05-08-2025			4
8	18-08-2025	Mr. Chintan Patel & Mr. Darshil Dhruv	Code to Concept: Applied Python for Non-Tech Entrepreneurs	4
9	19-08-2025			4
10	20-08-2025			4
11	21-08-2025			4
12	22-08-2025			4
Total Hours				40



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Gujarat Arts and Commerce College successfully organized the 40-Hour Certificate Course on Innovation & Startup Skills (Startup Shiksha 2.0) under the Innovation Club initiative of the Knowledge Consortium of Gujarat. The program was held at Gujarat Arts and Commerce College (Evening), Ahmedabad, during the academic year 2025–26.

The course was jointly organized by the Innovation Club in collaboration with IIC, SSIP Cell, EDC (SEP), and IQAC of the college. It covered diverse topics such as design thinking, nurturing creativity, and practical technology skills. Sessions were conducted by both external experts and college faculty members. The certificate course was planned and executed by the SSIP–IIC–EDC Innovation Committee under the guidance of Principal Dr. Manoj Patel Sir.

The primary objective of the 40-Hour Certificate Course on Innovation & Startup Skills was to foster an entrepreneurial mindset among students by introducing them to innovation, design thinking, and startup culture. The course aimed to enhance problem-solving abilities, nurture creativity, and equip participants with practical technology skills essential for entrepreneurial development.

Through this program, students gained exposure to startup ecosystems, developed creative and analytical thinking, and learned practical approaches to transform ideas into workable projects. The sessions also boosted their confidence in presenting innovative ideas, provided opportunities to interact with experts, and offered a valuable certification that contributes to both academic and career growth.





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Phone : +91 79 26447295

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REPORT

A special workshop on the "Fundamentals of Entrepreneurship"



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006

Innovation Club

in collaboration with

SSIP, SEP- Entrepreneurship Development Cell, IIC, NEO Commerce Club & IQAC

Organises a special Workshop on
Fundamentals of Entrepreneurship for Certificate
Course titled- "Startup Shiksha"



Knowledge Consortium of Gujarat



Speaker : Akshar Visani (Founder - SunCoco)
Topic : Juggling through the struggles of Bootstrapping

Date: 26/7/25 Day: Saturday

Time: 10 AM to 12 PM

Venue: GACC (EVE) OFFLINE Session



Education Department,
Government of Gujarat



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Patron -
Dr. Manoj Patel
(Principal, G.E.S. - I)

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Facilitating the journey from
'Antah Prerna' to 'Entrepreneur'

न शः क्षमुपासीत। को ही मनुष्यस्य क्षो वेद।
Don't wait for tomorrow, do your Karma!
Who knows the future?



GUJARAT ARTS & COMMERCE COLLEGE (EVENING)

Address: Ellisbridge, Ahmedabad – 380 006, Gujarat, India



College Code : 206
Est. 1992

(Gujarat University affiliated vide Letter No. Academic/21/22444/2005 Dated 20/10/2005 & UGC New Delhi Affiliated 2(F) and 12(B) vide Letter No. F-8-447/2005 (CPP-1) Dt. 26-12-2005)

Phone : +91 79 26447295

Website : www.gacc.org.in

Email : info@gacc.org.in

A specialized workshop organized by Innovation Club and several affiliated bodies including SSIP, SEP-Entrepreneurship Development Cell, IIC, NEO Commerce Club, and IQAC. This workshop, titled **“Fundamentals of Entrepreneurship”** for the certificate course **“Startup Shiksha,”** aimed to provide practical entrepreneurial education and hands-on guidance to students. The session featured **Akshar Visani, Founder of SunCoco, as the expert speaker**, who addressed the topic “Juggling through the struggles of Bootstrapping.” Scheduled for July 26, 2025, from 10 AM to 12 PM in an offline session at GACC (Evening), the program focused on sharing real-world insights into launching and sustaining startups, particularly the challenges faced during self-funded ventures. Institutional support was strong, with the program patron being Dr. Manoj Patel, Principal of the college. The session emphasized facilitating the journey from intrinsic motivation (“Antah Prerna”) to becoming an entrepreneur, aligning with the broader goal of nurturing innovation and enterprise among students of commerce and arts. The workshop’s combination of expert-guided discussion, interactive format, and institutional backing provided attendees with valuable guidance and encouragement for entrepreneurial development.





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REPORT

An Expert Lectures on the "Innovation through Developing the Intrapreneurship within Team and Design Thinking and Social Innovation"



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006

Innovation Club

in collaboration with



SSIP, SEP- Entrepreneurship Development Cell, IIC, NEO Commerce Club & IQAC

Organises a special Workshop on
Fundamentals of Entrepreneurship for Certificate
Course titled- "Startup Shiksha"



Speaker : Ijan Vaidya
Topic : Innovation through Developing Intrapreneurship within Team
Date: 26/7/25 Day: Saturday
Time: 8 AM to 10 PM
Venue: GACC (EVE) OFFLINE Session



Education Department,
Government of Gujarat



Patron -
Dr. Manoj Patel
(Principal, G.E.S. - I)

ENTREPRENEURSHIP DEVELOPMENT CELL

**Facilitating the journey from
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Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006

Innovation Club

in collaboration with

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Organises a special Workshop on
Fundamentals of Entrepreneurship for Certificate
Course titled- “Startup Shiksha”



INNOVATION CLUB
EDUCATION DEPARTMENT
COMMISSIONERATE OF HIGHER EDUCATION
Knowledge Consortium of Gujarat

Speaker : Ijan Vaidya

Topic : Design Thinking and Social Innovation

Venue: GACC (EVE) OFFLINE Session



Education Department,
Government of Gujarat



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



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Patron -
Dr. Manoj Patel
(Principal, G.E.S. - I)

ENTREPRENEURSHIP DEVELOPMENT CELL

Facilitating the journey from
‘Antah Prerna’ to ‘Entrepreneur’

Gujarat Arts and Commerce College (Evening), Ellisbridge, Ahmedabad, organized a special series of workshops on the “Fundamentals of Entrepreneurship” as part of the **Certificate course titled “Startup Shiksha,”** through its Innovation Club in collaboration with SSIP, SEP-Entrepreneurship Development Cell, IIC, NEO Commerce Club, and IQAC. The program was conducted offline at the college premises, backed by the Education Department, Government of Gujarat, and the Knowledge Consortium of Gujarat, under the patronage of Dr. Manoj Patel, Principal (G.E.S.-I).



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The first lecture, presented by **expert Dr. Ijan Vaidya, focused on “Design Thinking and Social Innovation.”** Participants engaged in learning how design thinking is applied to entrepreneurship, emphasizing creativity, user-centered problem solving, and driving social impact. This session guided students through innovative methodologies for developing value-driven solutions that can create positive change in society, encouraging a blend of entrepreneurial mindset and social responsibility.

The **second session**, also delivered by **Dr. Ijan Vaidya, centered around “Innovation through Developing Intrapreneurship within Team.”** It addressed the concept of intrapreneurship—fostering entrepreneurial energy and innovation from within established teams and organizations. The session underscored the importance of collaboration, communication, and leadership in nurturing a culture of internal entrepreneurship. Participants gained insights on ways to stimulate creativity, motivate team members, and implement innovative strategies for business growth from within.

Both lectures were packed with interactive dialogue, practical examples, and expert-led activities aimed at facilitating the journey from inner motivation (“Antah Prerna”) to entrepreneurial achievement. The initiative successfully integrated entrepreneurship education with cutting-edge themes like design thinking and intrapreneurship, equipping students of commerce and arts with the knowledge, tools, and inspiration needed to become effective innovators and contributors to the entrepreneurial ecosystem.



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REPORT

A special workshop on the " Idea to Prototype and Product - Decoding the Journey through Design Thinking Approach"



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006



Innovation Club

SSIP, SEP- Entrepreneurship Development Cell, IIC, NEO Commerce Club & IQAC

in collaboration with

Organises a special Workshop on
Fundamentals of Entrepreneurship for Certificate
Course titled- "Startup Shiksha"



INNOVATION CLUB
EDUCATION DEPARTMENT
COMMISSIONERATE OF HIGHER EDUCATION
Knowledge Consortium of Gujarat



Speaker : Kushboo Shah (Founder - Juxta)
Topic : Idea to Prototype and Product ~ Decoding the Journey
through Design Thinking Approach
Date: 1/8/25 and 2/8/25 Day: Friday and Saturday
Time: 10 AM to 1 PM
Venue: GACC (EVE) OFFLINE Session



Education Department,
Government of Gujarat



INSTITUTION'S
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Patron -
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ENTREPRENEURSHIP DEVELOPMENT CELL

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The workshop was organized under the **“Startup Shiksha” certificate course** at Gujarat Arts and Commerce College (Evening), Ahmedabad, on **August 1st and 2nd, 2025**. The event was designed to nurture entrepreneurial ambition and offered insightful guidance under the inspiring leadership of Principal Dr. Manoj Patel, whose commitment to student empowerment was a driving force behind the initiative. The efficient anchoring and management of the program were handled by Dr. Usha Gadhavi and Dr. Ijan Vaidya, who ensured a seamless flow of sessions and engaged all participants.

The workshop featured **Ms. Kushboo Shah, Founder of Juxta, as the guest speaker**, who shared practical strategies on moving from ideation to prototyping and product development using a design thinking approach. The interactive and hands-on nature of her sessions encouraged students to critically shape their ideas into tangible outcomes. The event drew vital support from collaborative bodies such as the SSIP, SEP-Entrepreneurship Development Cell, IIC, NEO Commerce Club, and IQAC, all under the umbrella of the Knowledge Consortium of Gujarat and the Education Department, Government of Gujarat. Thanks to the concerted efforts of all organizers and facilitators, participants left the workshop motivated and better equipped to navigate the challenging yet rewarding path of entrepreneurship.



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23.02241, 72.56734, -22.8m, 19°



23.0223, 72.5667, 16.1
02-Aug-2025 11:03



Ahmedabad, Gujarat, India
2hc8+vj8, Ellisbridge, Ahmedabad, Gujarat 380006, India
Lat 23.022336° Long 72.566989°
02/08/2025 01:13 PM GMT +05:30



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REPORT

A special workshop on the "Website Building"



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006



Innovation Club

in collaboration with



Organises a special Workshop on
Fundamentals of Entrepreneurship for Certificate
Course titled- "Startup Shiksha"



Speaker : Nisarg Kansara (CoFounder - Hungrito)
Topic : Website Building Workshop
Date: 4/8/25 and 5/8/25 Day: Monday and Tuesday
Time: 9 AM to 1 PM
Venue: GACC (EVE) OFFLINE Session



SSIP
Education Department,
Government of Gujarat



NEO
COMMERCE
club



**INSTITUTION'S
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**START-UP
Shiksha**

Patron -
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The workshop was organized under the **“Startup Shiksha” certificate course** at Gujarat Arts and Commerce College (Evening), Ahmedabad, on **August 4th and 5th, 2025** from 9 AM to 1 PM in an offline mode at the college. SSIP, SEP-Entrepreneurship Development Cell, IIC, NEO Commerce Club, and IQAC, organized a noteworthy workshop under the Innovation Club banner. **The workshop focused specifically on website building—a crucial entrepreneurial skill** and was skilfully conducted by **Nisarg Kansara, the Co-Founder of Hungrito.** The initiative reflected the motivation provided by Dr. Manoj Patel, Principal, whose vision for nurturing entrepreneurial capabilities among students gave the event a strong foundation. What made the event distinctive was the effective anchoring, welcoming of guests, and overall event management handled entirely by the students themselves, demonstrating their organizational skills and leadership qualities. The entire process was carried out under the experienced guidance and supervision of Dr. Ijan Vaidya, ensuring that the workshop maintained its educational quality and effectiveness. This hands-on learning experience saw enthusiastic participation, equipped students with essential website building skills, and gave them valuable insights into entrepreneurship. The seamless coordination and commitment of all involved culminated in a highly successful workshop, and a comprehensive report of the event was prepared by Prof. Nikhilkumar Rohit and Prof. Rina Raval.





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REPORT

A special workshop on the "Code to Concept : Applied Python for Non Tech Entrepreneurs"



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006





Innovation Club

INNOVATION CLUB in collaboration with INNOVATION CLUB

SSIP, SEP- Entrepreneurship Development Cell, IIC, NEO Commerce Club & IQAC

Organises a special Workshop under
Fundamentals of Entrepreneurship for Certificate
Course titled- "Startup Shiksha"



Experts: Chintan Patel & Darshil Dhruv
*Topic: Code to Concept: Applied Python for
Non-Tech Entrepreneurs*
Date: 18/8/25 to 22/8/25 Day: Monday to Friday
Time: 9 AM to 1 PM
Venue: GACC (EVE) LAB



Patron - Dr. Manoj Patel (Principal, G.E.S. - I)



SSIP
Education Department,
Government of Gujarat

A GACC (Eve) Commerce-Accountancy
Department initiative



NEO
COMMERCE
club



INNOVATION CLUB
EDUCATION DEPARTMENT
COMMISSIONERATE OF HIGHER EDUCATION

Knowledge Consortium of Gujarat



**INSTITUTION'S
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**START-UP
Shiksha**

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As a part of **certificate course titled “Startup Shiksha”** The five-day **workshop titled “Code to Concept: Applied Python for Non-Tech Entrepreneurs”** was organized by Gujarat Arts and Commerce College Evening, Ahmedabad, under banner of Innovation club in collaboration with various initiatives, aiming to introduce Python skills to non-technical entrepreneurs. Held from **August 18 to August 22, 2025** at the GACC Eve Lab, the program was facilitated by **experts Chintan Patel from IIM Ahmedabad and Darshil Dhruv from Deets Digital.** Each day focused on a distinct module, with participants learning Python fundamentals, data handling using CSV and Excel files, business logic automation, and practical domain-based analytics relevant to arts, commerce, and social sciences. Interactive sessions encouraged students to complete hands-on mini projects, such as finance trackers and market analysis tools, while the final day involved refining these projects and preparing entrepreneurial pitches that linked coding to innovative business ideas. The workshop provided accessible pathways for participants to connect technical skills with real-world problems by embracing project-driven pedagogy, domain-specific case studies, and collaborative problem-solving. With robust institutional support under the guidance of Dr. Manoj Patel, Principal of GACC Evening, the program successfully fostered practical skills, data-driven thinking, and entrepreneurial capacity among students from diverse academic backgrounds, enhancing their readiness for startup and innovation ecosystems. Workshop was managed SSIP-IIC-EDC-Innovation Club Committee members.



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