



SSIP-IIC COMMITTEE ANNUAL REPORT 2024-25

GUJARAT ARTS AND COMMERCE COLLEGE (EVENING)
AHMEDABAD

IIC Council 2024-25

STAFF MEMBERS ROLE IN THE COUNCIL			
Sr. No.	Name and Details	Designation	Role (ભૂમિકા)
1	Dr. Himmat Bhalodiya	Principal (G.E.S.- I)	President
2	Prof. Ijan Vaidya	Assistant Professor	Vice President
3	Prof. Nikhil Rohit	Assistant Professor	Convener & Start-up Activity Coordinator
4	Prof. Prof. Vijay Patel	Assistant Professor	Innovation Activity Coordinator
6	Prof. Riddhi Suthar	Assistant Professor	Internship Activity Coordinator, IPR Activity Coordinator
7	Prof. Poojaba Jadeja	Assistant Professor	Social Media Coordinator
8	Prof. Vinod Movaliya	Assistant Professor	NIRF Coordinator, ARIIA Coordinator
9	Prof. Usha Gadhavi	Assistant Professor	Member

SSIP-IIC Committee 24-25	
1	Dr. Ijan Vaidya
2	Dr. Vinod Movaliya
3	Dr. Poojaba Jadeja
4	Dr. Usha Gadhavi

Special Session on Startup/Entrepreneurship on the Occasion of World Entrepreneurship Day-21/8/24

Gujarat Arts and Commerce College (Evening), Ahmedabad, in collaboration with Swadeshi Jagran Manch and the Atmanirbhar Bharat Abhiyan, organized a special session on Startup and Entrepreneurship Sensitization to mark World Entrepreneurship Day.

As part of this initiative, the college invited Prof. Urvish Soni (Academician at Government Polytechnic, Ahmedabad) who delivered an impactful address on why entrepreneurship should be pursued. In the 2.00 Hours session on 21/8/2024, he urged students to assess the problems around them and work on developing innovative solutions. He explained the startup process and effectively communicated to the students that success can only be achieved through determination, hard work, and a research-oriented mindset.

He emphasized the importance of getting closer to the problem—metaphorically referred to as “living in the pit of the problem”—to truly understand it. He also explained the SCAMPER technique used in the startup world.

Dr. Zankhna Mehta (National Award Winner) also inspired the students through her presence and motivational words.

Principal sir encouraged students through his presence and appreciated the collaborative efforts of Dr. Ijan Vaidya, Convener of the SSIP and IIC Committee, and Prof. Nikhil Rohit (Coordinator - EDC). Dr. Ijan Vaidya coordinated and anchored the session, sharing insights on startups. Quoting from the book "The CEO Factory", he explained the importance of identifying customer needs while thinking of a business or product idea.

Dr. Poojaba Jadeja and Dr. Usha Gadhvi delivered the vote of thanks and managed the event coordination. Senior faculty members such as Prof. Smita Jain and Prof. Shilpa Chhag played a vital role in making the event a success.

Event Highlights



Startup Shiksha – 50 hours Certificate Course on Fundamentals of Entrepreneurship

**Under the aegis of SSIP 2.0 Grant
Organized by: SSIP-IIC Committee & EDC Cell
Gujarat Arts and Commerce College (Evening), Ahmedabad**

Overview

To ignite the spirit of entrepreneurship and innovation among students, the college launched a **50-hour certificate course** titled "**Startup Shiksha**". The programme aimed to provide foundational knowledge in entrepreneurship, encourage startup ideation, and build necessary skills for budding entrepreneurs.

- **Total Applications Received:** 70+
- **Students Selected after initial Screening:** ~30
- **Students Selected for EDC-SEP:** 10
- **Year:** Academic Year 2024–25

Course Curriculum

As per the prescribed syllabus, the course was structured into:

- **Core Entrepreneurial Topics**
- **Expert Interaction Sessions**
- **Practical Assignments & Case Studies**
- **Field Visit to i-Hub**
- **Soft Skills & Digital Competency Modules**

College Faculty-Led Sessions

- **Dr. Ijan Vaidya**
 - Fundamentals of Entrepreneurship (10 hours)
 - Grassroot Research & Innovation Techniques (2 hours)
 - Teamwork, Ideation & Problem Identification (2 hours)
- **Prof. Nikhil Rohit & Dr. Vinod Movaliya**
 - Business Plan Preparation & Presentation (6 hours)
- **Prof. Poojaba Jadeja (2 Hours)**
 - Preparing impactful Business Pitch- Communication Effect in convincing potential stakeholders
- **Prof. Riddhi Suthar**
 - Significance of Costing & Budgeting in Entrepreneurship (2 hours)

Other Sessions:

Date	Speaker(s)	Topic	Hours	Mode
31/08/2024	Dr. Ijan Vaidya	Fundamentals of Entrepreneurship (via case studies)	2	Internal
06/09/2024	Bhushan Mehta & Dev Patel	The 0s and 1s of Startups & Sportswale Journey	2	External
13/09/2024	Sumit Chawla	The 'T' for Tech in the Startup World	2	External
14/09/2024	Dr. Ijan Vaidya	Team Building & Brand/Market Analysis Project	2	Internal
21/09/2024	Dr. Nishant Agrawal	Lemons to Lemonade – Startup Learnings from Failures	2	External
15/10/2024	Jayanshi Sharma	Importance of Communication in Startups	2	External
18/10/2024	Bhautik Sheth & Manisha Srivastav	Digital Marketing Canvas for Startups	4	External
06/02/2025	Harshit Rajput & Dr. Ijan Vaidya	Leveraging IT in Startups & Ethical Research Techniques	4	Mixed
07/02/2025	Dr. Krupa Mehta	Design Thinking & Womenpreneur Branding	2	External
15/02/2025	Dr. Riddhish Joshi	Startup Terminologies Explained	3	External
22/02/2025	Shri Kuldeep Mehta	Startup Operations – Building a Strong Foundation	2	External

Special Activities

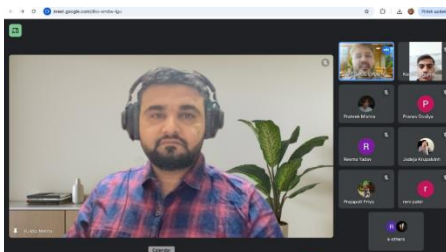
- **Visit to i-Hub, Gujarat:** A practical exposure visit was organized to provide hands-on insight into incubation processes and infrastructure.
- **Student Assignments:** Students prepared brand analysis and product improvement presentations.
- **Mini Projects:** Social media marketing and prototype idea canvases were developed.

Impact

- **Enhanced Entrepreneurial Awareness** among ~30 core students.
- **Interdisciplinary Learning** via case studies, marketing, costing, digital tools, and communication.
- **Motivation through Role Models:** Experts' journeys from ideation to execution inspired student participation.
- **7 students submitted Business Plan under EDC-SEP during 24-25 and 1 Student submitted SSIP grant proposal for further POC review**



**Startup
Shiksha:
2024-25**



**jointly Pictorial Glimpse of some of
the Startup Shiksha 50 Hours
Certificate Course Sessions jointly
organized by SSIP-IIC Committee
and SEP-EDC: 2024-25**

I&E TRAINING AND EXPOSURE VISIT DATE- 13/8/24



सत्यमेव जयते
ગુજરાત સરકાર
Government of Gujarat



Education Department,
Government of Gujarat



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

AGENDA OF THE VISIT

- To expose students to the real world of Startups and sensitize them about the support system of Incubation center like I-hub
- For bringing technical awareness amongst the non-technical minds of Arts and Commerce background students through collaborative efforts of SSIP and IIC network
- To bring awareness about the Centers of Excellence at LDCE



BRIEF REPORT

Gujarat Arts and Commerce College (Evening), Ahmedabad organised a formal visit in collaborative efforts of our IIC mentor institute LDCE. The SSIP-IIC committee of the college grabbed this opportunity to bring awareness and sensitize the students through real world startup support system experience. 44 students registered for the programme. Out of which 23 remained present at the visit. The students visited I-hub where they were sensitized by the I-hub mentors in a prolong session. Later they took an all-round campus tour and got a chance to meet many startup founders personally who were at I-hub working on their business ideas. Later in the second half, students visited the centers of excellence at LDCE where Senior Professors explained how even non-technical students can learn the art of Welding under their certification programme.



I-hub-LDCE Visit



I-hub-LDCE Visit



I-hub-LDCE Visit



I-hub-LDCE Visit

DATA OF STUDENT PARTICIPANTS

i-Hub Visit IIC- Gujarat Arts and Commerce College (Evening), Ahmedabad in collaboration with LDCE

Sr. No.	Name the Student	Programme	Semester
1	Jadeja Krupalsinh	BCOM	3
2	Yuvraj modhavadiya	BCOM	3
3	Maurya bhamini kishanbhai	BCOM	3
4	Sojitra yashvi	BCOM	3
5	Hardik	BCOM	3
6	Prajapati kavan m	BCOM	3
7	Pareek kumkum	BCOM	3
8	Maurya khushbu mohanlal	BCOM	3
9	Panchal swati Rakesh	BCOM	3
10	Charmi	BCOM	3
11	Pillai subhash anand	BCOM	3
12	Gadhvi Devang Shivdan	BA	5
13	Dhroov Mori	BCOM	5
14	Dholakiya Harsh	BCOM	5
15	Desai Chehul	BA	5
16	Asari Harnish	BA	5
17	Raghav Pathak	BA	5
18	Hirva Sarvakar	BA	5
19	Limbachiya Hardinee	BA	5
20	Anushka Kushwah	BA	5
21	Sheth Virti	BA	5
22	Rathod Nisha	BA	5
23	Rashmi Singh	BCOM	5

**REPORT PREPARED BY-
IIC & SSIP COMMITTEE
IN JOINT COORDINATION WITH
EDC, COMM. - ACC. DEPT., AND IQAC**

**REPORT PRESENTED TO-
DR. HIMMAT BHALODIYA
THE PRINCIPAL, GACC (EVE.), AHMEDABAD**

Report approved

Report on the Seminar "EmpowerHer: Building Resilient Ventures for a Global Future"

Organized by:

Gujarat Arts and Commerce College (Evening), Ahmedabad

In Collaboration with:

SSIP-IIC & CWDC Committee, Entrepreneurship Development Cell, NEO Commerce Club, and IQAC

Date: March 8, 2025 (International Women's Day)

Introduction

On the occasion of International Women's Day, Gujarat Arts and Commerce College (Evening) hosted a dynamic seminar titled "Empower Her: Building Resilient Ventures for a Global Future." The event aimed to inspire and equip women with the tools to thrive as entrepreneurs in a globalized economy. With 47 attendees, including faculty and students, the seminar fostered meaningful discussions on innovation, financial independence, and community support for women-led ventures.

Event Highlights

Inauguration

The seminar commenced with a warm welcome by the organizing committee, emphasizing the importance of women's entrepreneurship in driving economic and social change. Dr. Poojaba Jadeja anchored the event, setting the tone for an engaging and insightful session.

Expert Panel Discussions

The panel featured five distinguished speakers who shared their expertise and personal journeys:

1. Dr. Krupa Mehta (Founder & CEO, Adblitz Creative Communication)
 - Highlighted strategies for business development and startup growth, emphasizing the role of innovation in scaling ventures globally.
2. Dr. Priyanka Bhatt (Associate Professor, GTU School of Management Studies)
 - Spoke on the critical need for financial independence among women and how financial literacy can empower entrepreneurial success.
3. Meghna Dave Jhala (Co-owner, Dhanraj Groups & Founder, The SheUnite Community)
 - Discussed the power of community ecosystems in nurturing women entrepreneurs and overcoming societal barriers.
4. Jignasa Chaniyara (Founder, Artistoholic Creations)
 - Shared her inspiring journey of transforming curiosity into a thriving handicraft and home decor brand, encouraging attendees to pursue their passions.
5. Kuldeep Mehta (Director of Administrative Operations, Convoso)
 - Narrated his remarkable transition from a primary school teacher to a startup leader, underscoring the value of resilience and adaptability.

Key Themes Explored

- Women Entrepreneurship: Challenges, opportunities, and strategies for success.
- Innovation: Leveraging creativity to build scalable and resilient businesses.
- Global and Grassroots Opportunities: Bridging local talent with global markets.
- Community and Networking: The importance of support systems for women in business.

Interactive Sessions

The seminar included lively Q&A sessions and networking opportunities, allowing participants to engage directly with the panelists. Attendees gained practical insights and actionable advice to apply to their entrepreneurial journeys.

Closing Remarks

Dr. Manoj Patel, Principal of Gujarat Arts and Commerce College, delivered an uplifting address, motivating students to embrace entrepreneurship as a path to self-reliance and societal impact. He reiterated the college's commitment to fostering innovation and leadership among women. He also applauded such an initiative by SSIP-IIC and CWDC Committee and congratulated the committee conveners- Dr. Ijan Vaidya and Dr. Nirali Shah respectively for successful organization of the event.

Conclusion

The seminar Empower Her: Building Resilient Ventures for a Global Future successfully celebrated the spirit of International Women's Day by empowering attendees with knowledge, inspiration, and a sense of community. The event underscored the transformative potential of women entrepreneurs and highlighted the collective effort needed to create an inclusive and supportive ecosystem for their growth.

The organizing committee extends gratitude to the panelists, participants, and institutional partners for making the event a resounding success.

Organized under the patronage of:

Education Department, Government of Gujarat | Institution's Innovation Council (Ministry of Education Initiative) | Startup Shiksha Initiative by College



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006



SSIP- IIC & CWDC Committee

Entrepreneurship Development Cell, NEO Commerce Club & IQAC

Organises a Seminar on the occasion of International Women's Day—8/3/2025

EmpowerHer: Building Resilient Ventures for a Global Future

Panel of Experts



Dr. Krupa Mehta
Founder and CEO - Adblitz Creative
Communication (India & USA)



Dr. Priyanka Bhatt
Associate Professor
GTU-School of Management Studies



Meghana Dave Jhala
Co-owner Dhanraj Groups & Founder
of The SheUnite Community



Jignasa Chaniyara
Founder of Artistoholic Creations,
Handicraft HomeDecor Brand



Kuldeep Mehta
Director of Administrative Operations,
India @ Convoso



Education Department,
Government of Gujarat



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



START-UP
Shiksha

Patron -
Dr. Manoj Patel
(Principal, G.E.S. - I)

ENTREPRENEURSHIP DEVELOPMENT CELL

Facilitating the journey from
'Antah Prema' to 'Entrepreneur'

न बुद्धिमानो कर्म न करोति। को ही मनुष्यस्य को वेद।
Don't waste time for tomorrow, do your karma!
Who knows the future?